



Wisconsin Vein Center & MediSpa

"Where Beauty Meets Science"

That's not simply an idle claim. Every service and every product combines scientific and medical methodology with the goal of making every person look their best. How do we do it? It starts with Dr. Deborah Manjoney, a widely-recognized physician whose commitment to her clients, services and products is unparalleled. In fact, Dr. Manjoney is the expert the media often goes to with questions about varicose and spider vein treatments, aesthetic services, and skin care systems.

The commitment continues to the staff at Wisconsin Vein Center & MediSpa. Each member is not only medically certified, but has been specially trained in each service that they offer. All of this is done in a spa-like atmosphere. You'll see no cold steel or stark white walls. Instead, you'll be welcomed in a tranquil haven.

If you're seeing us at Wisconsin Vein Center, you'll be happy to know that we provide minimally-invasive laser and surgical procedures for varicose and spider veins which are truly "no down-time" treatments. Equally as important, Dr. Manjoney performs more vein procedures than any other physician in the state.

You will also find that we offer the most advanced services and products, including state-of-the-art treatments for skin rejuvenation, wrinkle relief, cellulite reduction and acne control. Our staff has personally tested each and every product and service we offer.



Dr. Deborah Manjoney, MD FACS

Wisconsin Vein Center & MediSpa

July 2011 Newsletter

Our Love/Hate Relationship With The Sun by Whitney McAllister

Growing up a natural redhead, I received my fair share of attention. While most was flattering, I quickly learned not all was healthy. I would gladly warn my young self of every Tom, John, and Don I would come across in life, but unfortunately that luxury is not mine. Alas, we must all learn the hard way that what feels good in the moment is not always the best for us in the long run...or do we? Perhaps you can learn from a particularly painful past relationship of mine.

I have early memories of long summer days. Being drawn outside, I could lay and enjoy the warmth for hours. At the time, I had no idea I was falling under the spell of one of the world's deadliest charmers, the sun. How could something that felt so right, be so bad for me? As with every unhealthy relationship, the fun ended and I was left with the aftermath: terribly burnt skin.

Finally my mother's words of "protect your skin!" have started to sink in. It's time to grow up and take care of my body. No more of this running around without thought to how the sun mistreats my skin. Call me crazy, but I'm not too enthused with the idea of skin cancer. And let's be honest - extra wrinkles don't look good on anyone, I don't care how "natural" they are.

It's easier than you think to protect yourself. Some time soon, stop into the Wisconsin Vein Center and MediSpa. Our staff will talk through their skin protections and aid you in finding the perfect match. There are a few options, but I personally (year round) use the **Epionce Ultra Shield Lotion**. It's light and does not feel heavy under my normal make-up while providing a SPF of 50. Depending on your skin type and your preference for tinted sunscreen, you are sure to find the perfect match.

A few of the other choices are:

- ♦ **SkinCeuticals:** Physical Fusion UV Defense SPF 50. This sheer sunscreen protects your skin while making it look more radiant than ever.
- ♦ **Young:** Melashade SPF 30 - tinted so you don't miss a spot.
- ♦ **Revision:** Intellishade SPF 45 and Intellishade Matte SPF 45: This is great if you are bypassing the make-up and want a bit of color to your skin.
- ♦ **LaRoche Posay:** Hydraphase UV 30 is an excellent option for severely dry skin and Anthelios 45 is a great, fast absorbing, ultra light sunscreen fluid.
- ♦ **ColoreScience:** Sunforgettable - a mineral powder sunscreen with an SPF 30 that can be reapplied easily with the stroke of a brush (and even over makeup).

You might still be clinging fast to the notion that you *need* your summer tan to be the perfect you. Rest assured, we have that angle covered as well! Try the new line of faux tanning products and maintain that summer glow while protecting yourself from the sun.



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New News at Wisconsin Vein Center & MediSpa



Sunscreens Deemed Safe & Effective

The American Academy of Dermatology recently reiterated the effectiveness and safety of sunscreens to protect against the harmful effects of exposure to UV radiation. As part of one's daily sun-protection strategy, applying sunscreen is crucial to fight against even the deadliest form of skin cancer.

The most preventable risk factor for skin cancer is unprotected sun exposure. More than 3.5 million new cases of skin cancer will be diagnosed in the United States this year. Based on current rates, one in five Americans will develop skin cancer in his or her lifetime.

All sunscreens contain one or more active drug ingredients that absorb, scatter or reflect UV light. These ingredients are regulated as over-the-counter drugs by the U.S. Food and Drug Administration and deemed safe, opposing recent media reports questioning the health risks of some sunscreen ingredients. "Scientific evidence supports the benefits of sunscreen usage to minimize short and long-term damage to the skin from UV radiation and outweighs any unproven claims of toxicity or human health hazard," said Ronald L. Moy, MD, FAAD, president of the Academy.

The best way to reduce one's risk of skin cancer and premature aging? Limit sun exposure, seek shade, wear sun-protective clothing, hats, and sunglasses, and ALWAYS apply a water-resistant, broad spectrum sunscreen with an SPF of 30 or higher that protects against both UVA and UVB rays.

Information based on article by the American Academy of Dermatology, Schaumburg, IL 5/23/11

For more information on Dr. Manjoney and our facility, call 262.746.9088, visit our website www.wimedispa.com, or scan this QR Code



Since our last newsletter, things around Wisconsin Vein Center & MediSpa have been quite busy. If you have been into our office recently, you've probably heard that we are currently in the middle of turning all of our patient files into electronic format. While we are happy to have so many clients, there is a lot to be done! Through the extra work, we are looking forward to our office running more efficiently than ever before. The entire staff has had to pitch in extra time and energy to see this endeavor evolve successfully; but, the end result is sure to be worth it.

In addition to office organization, as always, Dr. Manjoney and the rest of the staff are actively connecting with the medical and aesthetic world outside of Wisconsin Vein Center & MediSpa with a hope to bring you the most up-to-date technology and treatment advancements available. Whether through literature, conferences, or visiting doctors and vendors, there's always something new to be learned and thought about. In this pursuit, Dr. Manjoney attended the International Vein Congress in Miami, Florida and the Alma Lasers Luminary Meeting in Arizona. She has also been additionally board certified through the American Board of Phlebology.

We have also brought in a new line of mineral make-up and faux tanning products that we are all excited about. Like a chain effect, once someone was seen with more radiant skin, another wanted to try it. We look forward to seeing how much all of you love it as well.

On a personal note, Dr. Manjoney's daughter Lauren graduated from the University of Vermont. Dr. Manjoney, her husband and their son Cole joined Lauren in Vermont for her graduation in May. Lauren becomes the third generation graduate of UVM, and her maternal grandfather, Dr. Vincent Manjoney, was proudly attending the event.

Exciting New Products

Illuminaré®

As the first liquid mineral makeup in the world, Illuminaré's mineral foundation make-up is one of the most exciting new foundations on the market. In addition to being more moisturizing than powder and offering great benefits to your skin—including a true SPF 21 and UVA/UVB protection—it is a multi-use product. This means that one tube of Illuminaré liquid mineral foundation is your sunscreen, foundation, and concealer - all in one. Illuminaré foundations formulas create the look of real skin while protecting your skin from environmental damage. The colors are true to life, the finishes give an illusion of perfect healthy skin and a special luminosity that real skin has. Never chalky, heavy or mask like. Each foundation formula was made to offer something for any skin type, whether dry, patchy or super oily. And each will deliver all day wear and all day protection while looking like your skin, only better!



Beautisol®

Beautisol is the trusted leader in sun care, providing innovative alternatives and treatments for the sun. Wisconsin Vein Center & MediSpa is offering Beautisol's self-tanners, exfoliators, and accessories as well as the first self-tanner designed specifically for the face based on skin type and condition. All self-tanning products use Beautisol's innovative Pure Scent fragrance technology. All products are PETA certified and are free of parabens, propylene glycol, sodium laurel and laureth sulfate.

